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Galimard and Coverpla share their Riviera moments

For its latest home fragrance collection, Instant Riviera, the Galimard fragrance house captured six olfactory sequences from the Côte d’Azur. For this launch, the brand once again entrusted Coverpla with the development of turnkey packaging.

An emblematic fragrance house from the Côte d’Azur, Galimard created this collection of six home fragrances available in spray, candle and diffuser formats. Both visitors and proud natives of the region will find here six precious scents evoking experiences including a walk on coastal path, a siesta in the shade or the smell of sun-drenched citrus fruit.

In the Coverpla home fragrance family

For the spray format, the brand chose the new Oscar design from Coverpla for its 100ml format. Its thick base gives it a solid seating. Galimard chose to associate it with a matt black version of the Wally cap. As to the diffusers, they feature the Philos bottle in two refillable sizes, 100ml and 250ml. This design owes its “apothecary” style to its neck and the visual play that outlines the mass of the glass at the bottom. Coverpla also supplied the resin collar that decorates the neck and holds the reeds in place.

“We are very happy to reveal these magical moments inspired by our olfactory heritage to the world. This collection is the fruit of a great collaboration with Coverpla, our trusted partner with whom we share a demanding attitude and the values of authenticity and passion,” says Delphine Roux, sales and marketing director of Maison de Parfums Galimard.